

## Custom Imprinting Electronic File Requirements

### Photoshop

Save halftone photos as: TIFF, EPS, or JPG  
Layered files save as PSD and don't flatten  
MUST be a minimum 300 dpi  
Convert photos to CMYK / Grayscale, not RGB  
B&W line art images MUST be minimum 600 dpi and a maximum of 1200 dpi

### Adobe Illustrator

Save vector graphics as an EPS file  
Multiple spot-color art should be saved ONLY as a vector graphic  
All text must be converted to outlines  
Pictures a minimum resolution of 300 dpi  
Placed images and line art must have proper resolution of 600 - 1200 dpi

### QuarkXPress

Include all placed / embedded images  
Color photos, images and half-tones MUST be minimum 300 dpi and converted to CMYK / grayscale  
B&W line art images MUST be minimum 600 to 1200 dpi  
Supply all screens and printer fonts

### CorelDraw

All text converted to art curves  
Convert to CMYK  
Export as Illustrator file  
Save as an EPS

### Adobe Acrobat PDF

Files should include the following:  
Saved with editing capabilities  
All color TIFF images MUST be minimum 300 dpi  
and converted to CMYK  
Embed all fonts

### Microsoft Word

Word documents cause unpredictable results and are NOT accepted or supported!

Email artwork to: [andrea@pfile.com](mailto:andrea@pfile.com)

Get Smart Products/ArchivalUSA  
www.pfile.com  
www.ArchivalUSA.com  
Phone: (800) 827-0673  
Fax: (866) 827-0673