# **Custom Imprinting Electronic File Requirements**

# **Photoshop**

Save halftone photos as: TIFF, EPS, or JPG
Layered files save as PSD and don't flatten
MUST be a minimum 300 dpi
Convert photos to CMYK / Grayscale, not RGB
B&W line art images MUST be minimum 600 dpi and a maximum of 1200 dpi

#### **Adobe Illustrator**

Save vector graphics as an EPS file
Multiple spot-color art should be saved ONLY as a vector graphic
All text must be converted to outlines
Pictures a minimum resolution of 300 dpi
Placed images and line art must have proper resolution of 600 - 1200 dpi

### **QuarkXPress**

Include all placed / embedded images
Color photos, images and half-tones MUST be minimum 300 dpi and converted to CMYK / grayscale
B&W line art images MUST be minimum 600 to 1200 dpi
Supply all screens and printer fonts

### CorelDraw

All text converted to art curves Convert to CMYK Export as Illustrator file Save as an EPS

## **Adobe Acrobat PDF**

Files should include the following:
Saved with editing capabilities
All color TIFF images MUST be minimum 300 dpi
and converted to CMYK
Embed all fonts

# Microsoft Word

Word documents cause unpredictable results and are NOT accepted or supported!

Email artwork to: <a href="mailto:Imprinting@pfile.com">Imprinting@pfile.com</a>

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